

## WHAT IS THE ICOM Kyoto 2019 Newsletter?

"ICOM Kyoto Newsletter" will keep you up to date on progress in the run up to the ICOM Kyoto 2019 General Conference. In the second issue, you can read about events, meetings and other key activities that took place from June 2017 to May 2018.

## WORKSHOP

17, 18 Sept. 2017

### "Deciphering the UNESCO 2015 Recommendation"

**\*Keynote: Nao Hayashi** -UNESCO Museums Programme Coordinator



Ms. Nao Hayashi gave a lecture

On 17th and 18th September, ICOM Kyoto Organising Committee and other institutions held a workshop called "Deciphering the UNESCO 2015 Recommendation". UNESCO Museums Programme Coordinator **Ms. Nao Hayashi** gave a talk about the Recommendation, as she was one of the members behind its development. More than 30 Japanese museum professionals attended.

It was a rare chance to learn how it was developed and get key insights and understanding of it. In the latter part, participants worked into two groups and had a discussion based on the Recommendation. One was about **policy making for Japanese museums**, another group talked about **how to use the Recommendation in museum activity management**.



Ms. Hayashi and participants

### Meetings from June 2017~



8 June 2017

### ICOM Annual Meetings @UNESCO, Paris

At the 83rd session of the Advisory Council meeting at UNESCO, Dr Sasaki (President of ICOM KYOTO 2019 Organising Committee) gave a report, delivering updates on ICOM Kyoto 2019.

# Workshop "London 2012 – Culture and Museums" Lecture "Museums in the UK – Recent Trends"

\*Keynote: Hedley SWAIN -Interim Head of Museums of Arts Council England



Each group discussed possible plans for ICOM Kyoto 2019 conference

On 22nd September, ICOM Kyoto Organising Committee held a workshop “**London 2012 – Culture and Museums**”. Mr. Hedley Swain from Arts Council England who oversaw much of the development and delivery of the London 2012 Cultural Olympiad. His talk contained many insights into holding a series of cultural events. Following the talk, attendees with different backgrounds discussed **cultural events** in association with Tokyo 2020 Olympics and ICOM Kyoto 2019. In the discussion, participants first decided their target audiences, considered the unique features, gave their events titles, and also tried to foresee those events' impact

over the next ten years. On the next day, 23rd September, Mr. Swain gave a talk “**Cultural Olympiad Programme and Museums**”. He explained about the latest trends in cultural policy in the UK and how he managed London 2012 Cultural Olympiad. It was a good chance for audiences to think about what we can do for ICOM Kyoto 2019 and Tokyo 2020 Cultural Olympiad.

Presentation by Mr. Swain



## Briefing sessions with IC Contact Persons Aug. 2017

ICOM KYOTO 2019 Steering Committee is preparing for the Kyoto Conference with our representatives as “**Contact Person**” who help communication between the Steering Committee and each of 30 International Committees (ICs).

The ICOM 2019 office held briefing sessions with the contact persons for 4 days in August 2017. We overviewed the schedule of each IC's prospective meeting and the essential duty of preparing for the Conference in 2019.

Contact Persons attended the sessions



**6 October 2017**  
**3rd Organising Committee Meeting**  
@ Heian Jingu Shrine



Members had an open-ended discussion regarding the progress report and future issues for ICOM Kyoto 2019 Conference.

**10 March 2018**



**2nd Steering Committee Meeting**

@Kyoto National Museum

17 Nov. 2017

## ICOM Museum Café

During **ICOM President Aksoy's** Tokyo visit, ICOM Kyoto 2019 Office organised a informal workshop "ICOM Museum Café" at Tokyo National Museum. It was a **networking event** for young museum professionals working in the Tokyo area to meet, exchange ideas, and enjoy a lovely evening with the ICOM President. In total, 43 museum professionals, working in a variety of spaces gathered together. It was also a good chance for them to gain an insight into the mission of ICOM, how to become a member of ICOM, and experiences connecting museum experts around the world through the ICOM network.



Table talk with ICOM President Aksoy

## Networking Session

11 Mar. 2018



Participants show their "introduce yourself" sheets and meet each other

A day of **meeting and networking events** for Kyoto's museum professionals took place on 11 March. In the morning, ICOM Kyoto 2019 Office held a meeting and shared the outline of ICOM Kyoto 2019 and other ideas about how local museums in Kyoto could be part of the conference. More than 30 museum delegates from Kyoto took part in a lively exchange of ideas on the subject of involving the city's people and local museums in planning, to make ICOM Kyoto 2019 more enjoyable and inclusive for all. In the afternoon there was a networking event for our 30 IC Contact Persons to exchange ideas with museum delegates from Kyoto. Approximately 50 people participated and they made new connections and found collaborative opportunities – for projects, meetings and excursions.

## International Museum Day 2018 Symposium

19 May 2018

This year's symposium was held at the **Osaka Museum of History** on 19th May. In the first part, we had **three keynote speeches** by Terry Simioti Nyambe (ICOM Executive Board, Zambia), José Alberto Ribeiro (ICOM Portugal President), and Alvin Tan Tze Ee (Assistant Chief Executive, National Heritage Board, Singapore). In the second part, four Japanese museum professionals and the three keynote speakers took part in a **panel discussion** and delivered their ideas on this year's theme "**Hyperconnected museums: New approaches, new publics**".

IMD 2018 Symposium poster



11 March 2018

**Briefing of the ICOM Kyoto 2019 to Museum professionals in Kyoto area @Kyoto National Museum**

13 April 2018

**ICOM Secretariat Visits to Prospective Venues**



Meeting with ICOM Secretariat



Main venue, ICC Kyoto

30 Sept. 2018

# ICOM Maizuru Meeting 2018

## “Cultural Heritage and Museums as Cultural Hubs”



View of the Maizuru Bay

With the theme “**Museums as Cultural Hubs: the Future of Tradition**”, the ICOM Kyoto 2019 General Conference aims to provide a forum on **30th SEPTEMBER 2018** at **Maizuru**. The aim is to consider how museums can be hubs to create a richer future whilst respecting the traditions of the past. At the Maizuru Meeting with one year before the ICOM Kyoto 2019, we would like to welcome research and case studies on this subject, and we hope to pioneer the debate at ICOM Kyoto 2019. This meeting will be a conference open to the public.

### CALL FOR PAPER

**THEME 1 – Global Issues and Museums**

**THEME 2 – Local Communities and Museums**

An abstract of no more than 350 words in English (or 500 characters in Japanese) by filling in the proposal form will be needed for application.

**DEADLINE** for submission of abstracts: **30 JUNE 2018**

Announcement of approved proposals: 31 July 2018

Presentation: 30 September 2018

For more information, check **ICOM Kyoto 2019 website**.

<http://icom-kyoto-2019.org/maizuru-meet2018/index-en.html>

## ICOM Kyoto 2019 NEWS Letter Vol.2

Issue Date: 01 June 2018

Editorial Team

**ICOM KYOTO 2019 Office**

(Yasuhiro S, Junko W, Kiyoko N, Jenny C, Takanori A, Saki M)

Address: Kyoto National Museum, 527 Chaya-cho, Higashiyama-ku,  
Kyoto, 605-0931, JAPAN

TEL: +81 (0)75-561-2127 FAX: +81 (0)75-561-2131

Email: [office@icomkyoto2019.kyoto](mailto:office@icomkyoto2019.kyoto)

Web: <http://icom-kyoto-2019.org/>

**ICOM** international  
council  
of museums  
Japan

## New Brochure and Video!

for ICOM Kyoto 2019

We are now offering the **3rd circular** brochure for the 2019 conference! The latest version contains information on the **registration fee** and **brief programme** of the conference. We will take the opportunity to introduce it at the ICOM annual meetings in Paris in June 2018!



The **new version of our promotion video** is also to be unveiled at the annual meetings in June and then be uploaded on the ICOM Kyoto 2019 website. You can see many beautiful shots of the major museums in the Kyoto area, which you will have the opportunity to visit during the conference.

**COMING SOON!**

## Sponsorship

We are pleased to invite you to enjoy exclusive branding opportunities at ICOM Kyoto 2019. There are several types of sponsorship; "Overall Sponsorship Package", "Conference Items Sponsorship Package" which provides novelty goods such as congress bags, "Service Sponsorship Package" which provides services such as food and beverages, and Wi-Fi system. The manual will soon be updated on the ICOM Kyoto 2019 website.



Check our **website** and **Facebook** page!!



ICOM KYOTO 2019 Organising Committee  
(@icomkyoto2019)